



SPOTLIGHTTM

MARKETING PROGRAM



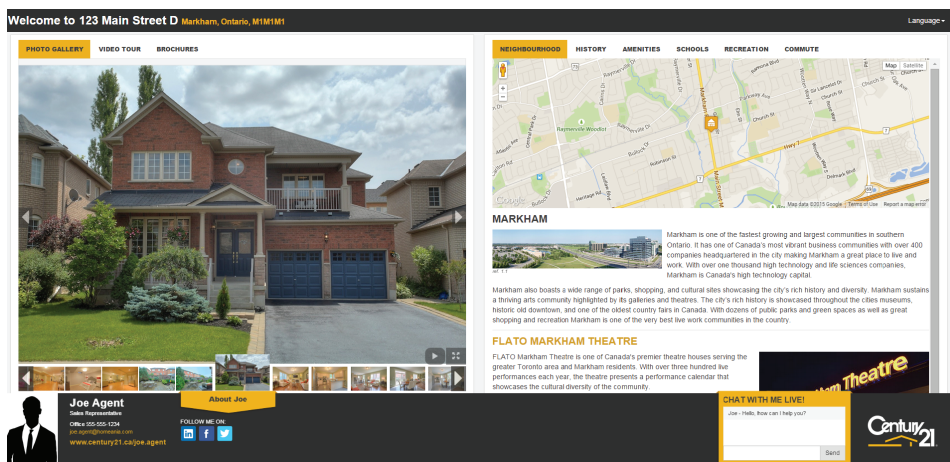
CUTTING EDGE, FEATURE RICH WEBSITE

We create a website exclusively for your listing, that is user-friendly, mobile optimised and contains a full suite of advanced features including:

- Listing information
- Photo gallery
- Virtual tour
- Listing Brochures
- Live listing chat
- Translated to more than 12 languages

Interactive neighbourhood content with:

- Neighbourhood overview, history and recreation details
- Spotlight on key points of interest
- Area map
- Local amenities search
- Local school information
- Commute time tool





COMPREHENSIVE ONLINE ADVERTISING STRATEGY

Your property will be advertised 24/7 on all the top real estate websites to maximize interest in your property. This advertising strategy includes full social media integration and Google search engine optimization techniques.



PROFESSIONAL PHOTOGRAPHY

High quality photographs of the interior & exterior of the property.



VIDEO TOUR

YouTube video virtual tour with professionally recorded audio voice-over description and background music.



PROFESSIONALLY DESIGNED LISTING BROCHURE

Professionally designed and customised listing brochure full of photos and information to showcase your property to prospective buyers.



SPOTLIGHT